

Shahin Ghanizadeh

Technical Product Manager - AI, Marketplaces & Data Products

MBA in Technology Management | ~10 years building and shipping software | frontend/design -> product leadership
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Remote | open to relocation (Netherlands / Europe)

SUMMARY

Technical Product Manager and senior frontend/product lead focused on AI, marketplaces, and data products. I turn product ideas into UX, API contracts, production frontend systems, and launch-ready products. Strongest in AI product design, trust-heavy marketplaces, technical delivery, and founder-led product execution.

Positioning: product idea -> UX -> API contract -> frontend implementation -> QA/release readiness.

CORE SKILLS

Product: discovery, roadmap ownership, prioritization, feature scoping, user flows, acceptance criteria, launch planning, pricing, monetization.

Technical PM: API contracts, frontend/backend dependencies, requirements breakdown, risk trade-offs, QA strategy, release readiness, defect triage, traceability.

AI & LLM: prompt engineering, LLM workflow design, structured outputs, grounding/RAG, guardrails, model selection, cost/latency optimization.

Engineering & Design: React, TypeScript, Python, FastAPI, PostgreSQL, Redis, Docker, REST APIs, TradingView/Pine Script, UI/UX, design systems, RTL/Farsi interfaces.

Marketplace / Trust: reviews, reputation systems, KYC/KYB, moderation, spam/fake-review prevention, verified identity, support operations, admin tooling.

EXPERIENCE

Selected product, engineering, and company-building experience; some roles overlapped through independent and startup work.

AI Product Manager - Apex | apexpnl.com | 2025 - Present

Live, monetized AI-powered market-analysis product for traders, analysts, and market participants across supported assets.

- Own product strategy, roadmap, UX, launch, and credit-based monetization, including prepaid balances and server-authoritative usage accounting for on-demand AI market analysis.
- Built Apex around proprietary market-analysis logic developed over several years, translating TradingView/Pine Script indicators into Python services that process live market data before the LLM layer.
- Designed algorithm-first AI workflows across 4 asset classes, covering 500+ crypto pairs, 10 major forex pairs, XAU/USD, and 14 stock/ETF tickers, with structured reads generated in about 30 seconds.
- Designed trader-focused UX around urgency and decision support, including asset/timeframe/method/tone inputs and a panic-button flow for emotionally charged mid-trade moments.
- Reduced LLM spend by about 95% by removing roughly 80 redundant daily model calls and moving always-on analysis into deterministic preprocessing/NLG.
- Built across the stack: prompt engineering, FastAPI / Celery / Redis / PostgreSQL, React / TypeScript, Docker, nginx, and Cloudflare.

Technical Product Lead & Senior Frontend Engineer - Vibe | vibeapp.ir | 2023 - Present

Two-sided local-business discovery and reputation platform for Iran, focused on trustworthy reviews, business profiles, discovery/search, and business-owner tools.

- Co-created the product concept after identifying a local trust gap: customers relied on influencers/scattered social media, while businesses lacked Yelp-like reputation tools.
- Designed the full UI/UX and built the customer and business-owner frontend 0 to 100, including responsive RTL/Farsi flows, reusable components, maps, onboarding, image crop/HEIC handling, and auth/session UX.
- Improved frontend performance through route-level code splitting, reducing the main bundle from 1.4MB to 165kB.
- Defined the core marketplace loop: discovery -> business evaluation -> visit/contact -> authentic review -> improved trust and visibility for future customers.

- Prioritized roadmap layers across value (profiles/reviews/discovery), safety (KYC/KYB, claims, moderation, support), operations (admin tooling), and monetization (packages/subscriptions).
- Scoped AI-assisted review quality features: LLM-based rating/tone mismatch checks, explainable star recommendations, user control, and review summaries for faster business evaluation.
- Wrote 8 backend handoff specs, API contracts, and risk docs for support tickets, KYC identity lock, SEO-friendly URLs, admin operations, and pre-launch backend risks.
- Built launch-readiness discipline with 32 auth test cases, 22 RTM requirements, defect logging, P0/P1/P2 backend audit, and core-flow retesting.

Founder & Product Delivery Lead - Monorro | monorro.ir | 2020 - 2024

Software development company delivering websites, web applications, repairs, code cleanup, and custom software services.

- Built and operated the company from zero, owning executive operations, client delivery, quality standards, and coordination across software projects.
- Oversaw websites, web apps, maintenance/repair work, code cleanup, and custom software services for clients.
- Created a productized web-presence service concept with client onboarding, project dashboards, and billing for small businesses.

Product Lead (Independent Product) - MonoCoin | monocoin.net | 2019 - 2023

Market-signals subscription product.

- Built and ran the product end to end: web platform, billing, support, TradingView/Pine Script signal logic, Telegram/webhook delivery, and third-party automation integrations.
- Grew organically to 300+ paying members and 13,000+ followers; owned pricing, retention, and subscriber experience.

Earlier Roles | 2016 - 2021

- **The Pol:** built and delivered Beshknow, an in-store music platform for shops, cafes, and restaurants.
- **Independent contractor:** frontend development and market analysis engagements from 2016 to 2021.

EDUCATION & LANGUAGES

MBA, Technology Management - IAU Central Tehran (2026). GPA 3.9 / 4.0.

Thesis published at the First National Conference on Smart Governance (Tehran University - IAU Central Tehran): PLS-SEM study linking digital technology, innovation, and productivity, case study: Snapp.

Bachelor of Architecture.

Languages: English - professional working proficiency (IELTS 7.5). Persian - native.